

## **GCIN2022**

### **Understanding Fashion from Interdisciplinary Approaches**

**6 credits - total learning hours: 150**

**Session C: July 16 – Aug 3, 2018**

**10:00 to 13:00, Mon-Fri**

#### **Course Description**

Fashion is not a discipline but a “field”. It is connected dynamically with many disciplines and/or areas. This course aims to provide students with a full and basic comprehension of fashion from different interdisciplinary approaches through lectures, external guest speakers’ seminars, workshops, and visits to museums, theatres, design studios and companies. The interdisciplinary approaches will broaden the views of the students about fashion, and their understanding of how fashion has been shaping the other aspects of the creative industry and society and vice versa.

#### **Aims and Objectives**

- 1) to provide students a general understanding of the fashion world
- 2) to encourage students to examine fashion as a cultural product
- 2) to encourage students to examine the dynamic relationship between fashion and other fields in creative industry and society

#### **List of Topics to be covered in meetings**

1. Fashion and Arts (Europe-centric)
2. Chinese fashion and Chinese arts
3. Fashion and Popular Culture
4. Fashion and Technology
5. Fashion and Media
6. Fashion and Film
7. Fashion and Literature
8. Fashion and Politics
9. Fashion and Gender
10. Fashion and Economy

#### **Teaching resources**

Bruzzi, S., & Gibson, P. (2000). *Fashion cultures: Theories, explorations, and analysis*. London; New York: Routledge.

Entwistle, J. (2009). *The aesthetic economy of fashion: Markets and value in clothing and modelling* (English ed., Dress, body, culture). Oxford; New York: Berg.

(Please note the topics and teaching resources may vary and are provided here as a guide.)

#### **Assessment**

100% coursework

#### **Learning outcomes:**

On successful completion of the course, students should be able to:

- 1) Understand the fashion world through an interdisciplinary perspective
- 2) Examine the interrelations between the fashion industry and other creative industries
- 3) Critically analyze the creative and cultural forms constructed and reflected in the fashion industry